



19A Hwy 12N
Steinbach, MB R5G 1T1
204.326.6630

December 20, 2024

Digital Marketing Specialist

We're looking for an energetic and dedicated individual to join our team!

We build brands. One integrated system, all under one roof.

You will be joining a talented, innovative team working on creative projects that help build brands and make a difference.

Who You Are:

- Enjoy working in a team environment.
- Positive attitude and genuine desire to listen, understand and serve our clients.
- Strong communication skills (written and oral).
- Attention to detail, creative problem solving, quick learner, ability to multitask, highly organized.
- Strong computer skills with a desire to dig into the details and learn new software.
- Proven ability to work well in a fast-paced environment and can handle multiple tasks.
- Experience working with digital marketing campaigns (Google, Facebook/Instagram).
- Creative writing skills, and knowledge with implementing SEO strategies considered an asset.
- Website development experience and DNS knowledge considered an asset.

Responsibilities:

- Setting up and managing digital ad campaigns (primarily Google and Meta).
- Building and coordinating marketing plans, specifically paid and SEO strategies.
- Meeting with clients to understand their goals, create reporting and review campaign performance, often communicating nuanced campaign details and recommendations.
- Providing guidance and recommendations for emerging technologies and industry trends.
- Assist our team with basic website edits.

We have a relaxed and positive atmosphere, a bright and open office environment, invest in training opportunities and technology, and provide a complete healthcare & benefits package including weekly lunch options and snacks.

Please email your application to Matthew Broesky, Digital Services Manager,
(Matthew.Broesky@onpoint.ca) by January 17, 2025.

